Helping to Power the House of Medicine

Mary Beth McIntire, VP of Membership & Marketing
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MSVSM MEDICAL SOCIETY OF VIRGINIA
The Medical Society of Virginia (MSV)

- **Vision:** Virginia is the best place to practice medicine and receive care
- **Purpose:** Advance quality healthcare throughout Virginia
The Medical Society of Virginia (MSV)
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• Influencer of health policy
• Resource for physicians and practices

Champion for protecting medicine!
Advocacy Efforts

• **Advocates** for physicians to help influence health policy
• Amplifying physician voices across Virginia

*We make sure we have a voice when it matters.*
Advocacy Updates

• Ending the Opioid Epidemic
• COPN Reform
• Workers’ Compensation Reform

Today’s proposed legislation could be tomorrow’s law...
Physician and Practice Resources

• Educational Opportunities
  • Practice Management Courses
  • Documentation and coding assessments

• Wellness and Burnout Prevention
  • Customized presentations

Check Out Upcoming Courses
Lesley S. Wagner, CPC, CPC-I, CPB, CPMA, AAPC Fellow, CMC, CMOM, CMIS
MSV Practice Advocacy Manager
Physician and Practice Resources

• **MSV Marketplace**
  • Collections
  • HIPPA Compliance
  • Merchant Services
  • Credentialing

• **MSV Insurance Agency**
  • One of the largest state agencies for Medical Malpractice insurance
  • Other commercial coverages – W-comp, BOP, Cyber liability, Directors & Officers
Strategic Partnerships

• OneDigital
  • Employee Benefits

• 1752 Financial
  • Special Life and Disability programs

Exploring the potential impact on your practice by working with our agency, strategic partners and Marketplace vendors.
Looking Forward

• MACRA
  • Application and implementation
• Physician led HIE
• Inoperability issue
• MSV Health Insurance plan
Thank You

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Who Are We & Why Are We Here?

• **WHO**: We are an *intergenerational diverse group* of volunteer and paid professionals in collaboration with a community of supporters who believe that all people in our diverse society should have access to quality health care.

• **WHY**: Because it is the right thing to do!
MISSION

Health Brigade provides quality health services, especially to those least served, in a compassionate and non-judgmental environment.
Why “Health Brigade?”

• **Health** is WHAT we do

• **Brigade** is HOW we do it—think of a bucket brigade
  – Community members working side by side to help their neighbors
  – We run toward the “health care fires”
Where do we come from?

- First Free Clinic in Virginia (1968)
- First community based organization in Virginia to respond to the HIV pandemic
- Health is at the core of all we do
- Patient Centered Medical Home—received national recognition by NCQA in 2015
What do we do?

Primary Care

Mental Health And Wellness

Health Outreach
Primary Medical Care

Comprehensive Integrated Care

- Imbedded short –term behavioral health and other in-house specialties—women’s health, trans health, rheumatology, endocrinology, gynecology, etc.
- Medical Social Work & Care Coordination
- Medication Assistance
- Labs & Radiology
- Specialty referrals to Access Now & VCU
Mental Health & Wellness

- Behavioral Health (short-term coaching model)
- Specialty Mental Health (community based model)
  - Psychiatry & Psychopharmacology
  - Psychotherapy
  - Psychoeducational Groups
- Wellness Services
  - Meditation, reiki, yoga, acupuncture, etc.
Health Outreach Services

- HIV and STI Testing (on site & in community)
- Linkage to Care
- Health Education & Advocacy
- Post Incarceration Program
Who do we serve?

- Uninsured and ≤ 200% FPL
  - 65% are ≤ 100% FPL
  - Chronic Illness

- At risk populations
  - Transgender
  - HIV/STI
  - Mental Illness
  - Any stigmatized population
How many do we serve?

12,000 served annually

- 475 Mental Health
- 1500-2000 Medical
- 10,000 Health Outreach

12,000
Served Annually
Revenue

- Earned Income: 16%
- In-kind: 71%
- Contributed Income: 13%
For every $1.00 donated to Health Brigade, we leverage $8.00 of services

800%
Return on Investment
THANK YOU!